

~~15~~¹⁶ Reasons to Choose RefWorks

Your organization has many choices when it comes to research management tools: desktop, web-based, and even open-source. But for more than 1,200 research organizations worldwide, RefWorks has been the choice for providing user satisfaction, lasting utility and return on investment.

Here are just a few of the many reasons that nothing comes close to the value of RefWorks:

1 It's Everywhere Your Users Are

RefWorks users may access the program from anywhere at any time—no extra charge or synchronization hassles. As a true web-based product, RefWorks works with any platform including Windows, Mac, and Linux. Users can take RefWorks on the go, thanks to its mobile interface for smart phones and PDAs, RefMobile. Plus, users can work off-line with the Write-N-Cite feature to write and format papers.

2 Real People, Real Support

Our customers love the world-class RefWorks support team, who are available by email, by phone, or online to quickly solve any issues users might encounter. Ann Jacobsen from the Naval Postgraduate School (USA) says it all: "RefWorks customer service is THE BEST! I never cease to be impressed by the fact that nearly always, a live human picks up the phone and competently helps me with whatever my question or problem is."

3 Collaboration Made Simple

The RefShare feature is the easiest way ever for users to share information with collaborators and co-workers. Users can share references, notes and attachments with anyone, anywhere in the world, regardless of whether they subscribe to RefWorks.

4 No Update Hassles

RefWorks regularly releases new features, enhancements, and upgrades, and they are always free of charge, and instantly available to users. You don't have to spend time getting IT to upgrade your system—we do it all. Plus, we typically conduct online new release review sessions so that you and your users can quickly take full advantage of new enhancements.

5 Lifelong Access

During the course of their university education, many users build valuable personal databases of research information that is important as they move into and beyond their post-graduate careers. Through the Alumni Program, RefWorks users have perpetual use of the service—at no additional charge! This program enables your organization to offer a unique and valuable benefit to your alumni, with whom ongoing relationships are increasingly important.

6 Free Training for Everyone!

Each RefWorks subscription includes a full range of complimentary training webinars, from basic to advanced, to help users take full advantage of the features that will serve them best. Training is offered in a variety of languages and time-zones, both live and recorded. We also offer administrators a selection of training materials for conducting their own sessions, and on-site training is available upon request.

7 Have It Your Way

RefWorks' Administrator Tool helps makes it easy for Administrators to customize certain aspects of their RefWorks implementation, such as setting a preferred link resolver or integrating with Blackboard. They can also get ideas on how to promote RefWorks, access user training materials, and monitor usage at their organization.

8

How Do You Say “Global”?

Its multi-lingual interface is one reason Spanish-, French-, German-, Italian-, Chinese-, Korean- and Japanese-speaking organizations choose RefWorks. Whether at University of Konstanz in Germany, Universidad Autónoma de Madrid in Spain, or University of Tokyo in Japan, all researchers can rely on RefWorks to support them in their preferred language.

9

Something for Everyone

From undergraduates simply generating bibliographies to post-docs and professionals collecting, storing, organizing, sharing and publishing decades of research, researchers on every level benefit from RefWorks. Users learn it in their student days, and then continue to use the database they create and the tool they rely upon throughout the course of their careers.

10

Bye-Bye Bulky MLA Handbook

RefWorks is the only bibliographic management system to incorporate an online style guide within the program. The AccuCite feature allows users to pick a potential output style when entering or editing references, and then prompts them for the required fields, helping to create a more complete reference for future bibliography generation.

11

One-Click Export from Hundreds of Databases

RefWorks links with many online information platforms to make it simple and seamless to export research data to personal RefWorks databases. These direct exports expedite the process of gathering information from more than 300 sources such as Summon, Google Scholar, Scopus, ProQuest, and EBSCOhost—and new direct export partners are added on an ongoing basis.

12

More Than Mere Words

RefWorks stores and organizes all forms of information, not just text citations. The Attachment feature enables users to attach non-bibliographic information to the references in their personal databases, much like attaching files to an email message. Users can upload any files—graphics, video, sound, etc—to existing references stored in RefWorks databases, and easily retrieve and share them.

13

Exclusive Author Profiles

Only RefWorks offers users the ability to learn about the authors of their citations. When available, author names are linked to a concise author profile that gives users a snapshot of their current professional status and most recent publications. Data is drawn from COS Scholar Universe, the foremost database of author and scholar profiles. This exclusive feature helps researchers further explore their topics and develop their professional networks.

14

Easy Webpage Citations

The RefGrab-It feature retrieves and imports web page bibliographic information with just a few clicks. This unique feature automatically searches the Web for additional information relating to the Web page, ensuring that you will have the most complete citation possible.

15

The World’s Top Research Organizations Choose RefWorks

Many of the world’s leading academic and research organizations rely on RefWorks. With more than 1,200 organizations and 3 million registered users across the globe, RefWorks is the world’s preferred, proven web-based service. In North America alone, over 80% of the American Research Libraries subscribe to RefWorks, including Harvard University, UC Berkeley, New York University, Cornell University and University of Minnesota. And over 40% of the Top 200 academic organizations globally including Oxford University, University of Helsinki, Kyoto University and University of Utrecht.

16

A Partner That Listens

RefWorks is continuously evolving in response to user feedback and insights. Every new feature or enhancement we develop is designed to address the real-world needs of our users. Bottom line: we are committed to helping our users easily incorporate RefWorks into their daily research management and writing activities—so they can produce the best work possible. It’s simply what we do and the reason for our success.

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